#### Myriad genetics

# Prevent cancer in women with hereditary risk

Operationalizing genetic cancer risk assessment can help you stop cancer before it starts:

28%

of women meet guidelines for hereditary cancer testing<sup>1</sup> 53%

of patients that receive the MyRisk® test may benefit from changes in medical management<sup>2</sup>



A programmatic approach can make all the difference for women at high risk.

This is how it works:

Pre-visit screener in patient portal

Pre-test genetic education Simple MyRisk test ordering

Personalized cost estimates

Delivery of results

Post-test genetic consult

Care management plan development Circle of care referrals

Myriad can help you build it.

We work onsite with you to:

## Design your program



Success depends on leadership and staff buy-in, streamlined processes, and top-tier patient support from the very beginning.

#### We can:

Support navigation of EMR integration to streamline assessment, testing, and referrals within your circle of care

Provide workflow assistance and best practice training

Deliver best-in-class hereditary cancer education and testing with no-cost ondemand board-certified genetic counselors available M-F to answer patient questions

Help assemble and coordinate clinical, administrative, and operations stakeholders

Our top-rated<sup>3</sup> \_\_\_\_\_
GENETIC COUNSELORS RESPOND IN

200+
LANGUAGES

### **Engage** your teams



Myriad helps clinicians and staff understand the purpose, value, and flow of your new program to help it run efficiently.

#### We can:

Provide on-site initial and ongoing training to educate and reinforce best practices

Offer medical science liaison support for providers and their teams in answering timely clinical, testing, and results-related questions

Support program stakeholders through meeting organization and coordination

Advocate for workflow refinements

We provide \_\_\_\_\_



## Address affordability



To improve utilization and reach every possible patient, you need to keep out-of-pocket costs as low as possible.

#### We can:

Provide clear cost estimates to help ensure financial concerns don't become a barrier to testing

Provide affordable direct-pay options and financial assistance

Bring real-world data to internal long-term cost/benefit discussions

Help patients navigate cost and coverage questions without burdening your busy frontline staff

With MyRisk test results, help identify your high-risk patients who may require preventive services like High-Risk Consults, Breast MRIs, and Prophylactic Surgeries

Most insured patients pay \_

\$0 OUT OF POCKET4



## Schedule a 20-minute discovery call to discuss your needs.

Schedule a call at <a href="mailto:healthsystems@myriad.com">healthsystems@myriad.com</a> to learn how Myriad's proven collaborative approach can help you launch, scale, and sustain an affordable hereditary cancer risk assessment program that identifies high-risk patients for improved medical management within your circle of care.

Learn more at www.myriad.com/womens-health/health-systems

- 1. Waldman, R, DeFrancesco, M, Feltz, J, et al. FACS. Online Screening and Virtual Patient Education for Hereditary Cancer Risk Assessment and Testing. Obstetrics & Gynecology. 145(2):p 177-185, February 2025
- Obstetrics & Gynecology. 145(2):p 177-185, February 2025
   Myriad internal data based on MyRisk tests reported between September 1, 2021 and February 1, 2023, ordered for unaffected patients by OB/GYN and Primary Care healthcare providers.

3. Myriad internal data based on Myriad GC satisfaction Survey, 2025
4. Myriad internal data, 2023

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